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## GSL E-books

In 2020, ebook and audiobook sales at publishers in the Spanish-language markets that responded to Bookwire and Dosdoce saw increases of 112 percent for ebooks and 137 percent for audiobooks.

Downloaded ebook sales generated a 97 percent increase in publisher revenue in 2020 compared to 2019.

In the seven years of life of this series of reports there have been profits, but in 2020 that aggregate profit among the more than 840 publishers was 113 percent.

E-book subscription platform revenue for publishers in 2020 in Spanish-language content increased 112 percent.

And in this tour, you will find interesting highlights of the information on which the report is based. Some examples:

Digital exports have accounted for 50 percent of the digital income of Spanish publishers.

Mexico generates 16 percent of the ebook sales of Spanish publishers “on the other side of the Atlantic”.

During the months of the most severe closure in the relevant territories, "digital consumption multiplied by four."

For the development of GSL E-books, the first stage will be similar to the Book Depository service and investors will be invited by the 49% owner of the system at a value of US\$ 10 million, which will be included in Global Solidarity.

## GSL E-books

En 2020, las ventas de ebooks y audiolibros en las editoriales de los mercados en español que respondieron a Bookwire y Dosdoce experimentaron incrementos del 112 por ciento para los ebooks y del 137 por ciento para los audiolibros.

Las ventas de ebooks descargados generaron un aumento del 97 por ciento en la facturación de las editoriales en 2020 respecto a 2019.

En los siete años de vida de esta serie de informes se han registrado ganancias, pero en 2020 esa ganancia agregada entre los más de 840 editores fue del 113 por ciento.

Los ingresos de la plataforma de suscripción de libros electrónicos para las editoriales en 2020 en contenidos en español aumentaron un 112 por ciento.

Y en este recorrido, se encuentran interesantes puntos destacados de la información en la que se basa el informe. Algunos ejemplos:

Las exportaciones digitales han supuesto el 50 por ciento de los ingresos digitales de las editoriales españolas.

México genera el 16 por ciento de las ventas de ebooks de las editoriales españolas «al otro lado del Atlántico».

Durante los meses de cierre más severo en los territorios relevantes «el consumo digital se multiplicó por cuatro».

Para el desarrollo de GSL E-books la primera etapa será similar al servicio de Book Depository y se convocará a inversionistas por el 49% propietario del sistema a un valor de U\$S 10 millones, el cual estará incluido dentro de Global Solidarity.

## GSL E-books

Em 2020, as vendas de e-books e audiolivros em editoras nos mercados de língua espanhola que responderam à Bookwire e Dosdoce tiveram aumentos de 112% para e-books e 137% para audiolivros.

As vendas de e-books baixados geraram um aumento de 97% na receita da editora em 2020 em comparação com 2019.

Nos sete anos de vida desta série de relatórios houve lucros, mas em 2020 esse lucro agregado entre as mais de 840 editoras foi de 113%.

A receita da plataforma de assinatura de e-books para editores em 2020 em conteúdo em espanhol aumentou 112%.

E neste passeio, você encontrará destaques interessantes das informações nas quais o relatório se baseia. Alguns exemplos:

As exportações digitais representaram 50% da receita digital das editoras espanholas.

O México gera 16% das vendas de e-books das editoras espanholas “do outro lado do Atlântico”.

Durante os meses de fechamento mais severo nos territórios relevantes, “o consumo digital multiplicou por quatro”.

Para o desenvolvimento dos E-books GSL, a primeira etapa será semelhante ao serviço de Book Depository e os investidores serão convidados pelo detentor de 49% do sistema no valor de US\$ 10 milhões, que será incluído no Global Solidarity.

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- [Mar del Plata, alternative capital of Argentina](#)
- [Green Cards](#)
- [Help classified](#)
- [Latin Solidarity Market](#)
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- [Deco & Construction](#)
- [Real Estate](#)
- [Fishing](#)
- [Food](#)
- [Business](#)
- [Tourism](#)
- [Wines](#)
- [ArBras](#)
- [Mirror Windows](#)
- [Human-X](#)
- [Call for web designers and programmers](#)

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- [NASA Adonai-Horeb Program](#)
- [Plant 30 billion trees per year](#)
- [Zeus Program](#)
- [Mindfulness Centers](#)
- [WikiYoga](#)
- [ArUrb Linear City Project](#)
- [Delta System](#)
- [LaserSat](#)
- [Domus](#)
- [Intermarketing](#)
- [SCoPEX Project](#)
- [Geothermal energy](#)
- [Space elevator Project](#)
- [Compact nuclear reactors](#)
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Notes

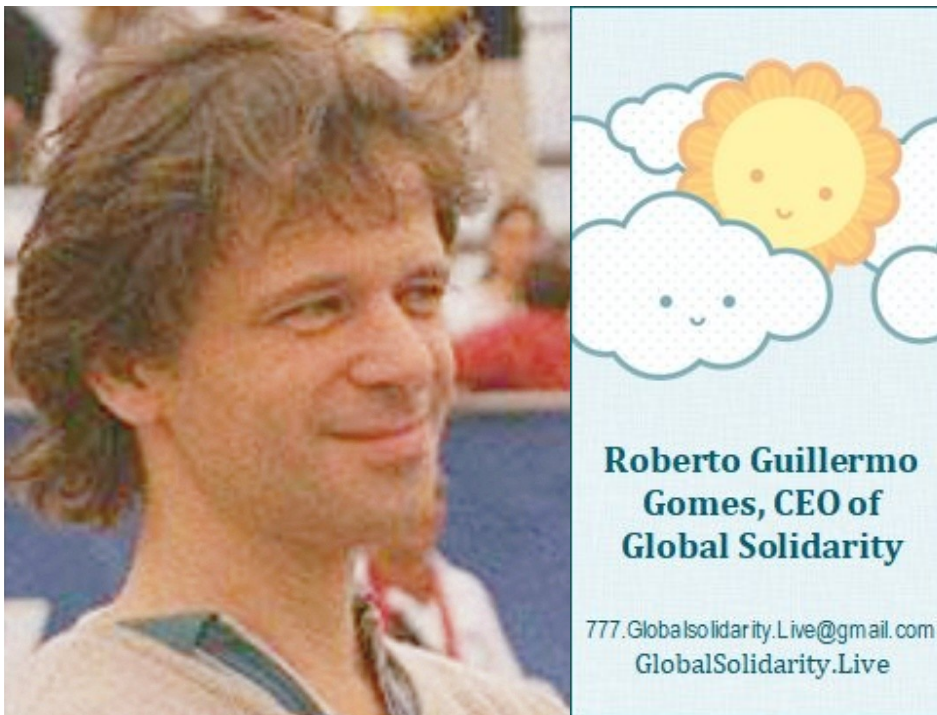
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- [2% for the Planet in action](#)
- [2nd Great Inter-American Revolution](#)
- [Gaia Team](#)
- [Objectives](#)
- [Prayer for the salvation of the world](#)
- [Big Bang in the Web Point](#)

- [The history](#)
- [US\\$ 100 million capitalization](#)
- [80% is donated](#)
- [Thanks to Jeff Bezos](#)
- [About](#)
- [Sponsors founders](#)
- [Buy and help](#)
- [Our mission and objectives](#)
- [Humanitarian Marketing Program](#)
- [Help to help](#)
- [Send solidarities e-mails](#)
- [Solidarity chain](#)
- [Right to life](#)
- [Unite for human solidarity](#)
- [Work in Global Solidarity](#)
- [E-mail vote](#)
- [Publicity agencies](#)
- [P.E.S.A., Programa de Emergencia Solidaria Americana](#)
- [American United Nations](#)
- [Stop the Global Warming](#)

- [Stop the Global Warming II](#)
- [Latin Solidarity](#)
- [Intermarketing](#)
- [Global Flood](#)
- [In 1981, 40,000 children died every day](#)
- [Note to world business leaders](#)
- [Note to AEON executives](#)
- [Proposal to Amazon, Walmart and Ebay](#)
- [My reasons](#)
- [E-mail of Brandon Possin](#)
- [Note to ex-president Bush](#)
- [Arnold Schwarzenegger support](#)
- [Software bill](#)
- [Sierra Club Proposal](#)
- [Open letter to the Dalai Lama](#)
- [Tibet will be liberated or China's rivers will dry up](#)
- [Godmather](#)
- [MayDay](#)
- [Imagine a better World](#)
- [Interassociated companies at 20%](#)
- [Adonai Horeb Program](#)
- [Let's save lives](#)
- [Global Warming](#)
- [Denuclearization of the Earth](#)
- [Overpopulation](#)
- [Message to religious](#)
- [Associate](#)
- [Cyberactivists](#)
- [Global Direct Digital Democracy](#)
- [Petition for 2% of World GDP](#)
- [Solidarity cooperation notes](#)
- [Objectives](#)
- [Compassion Project](#)
- [Planetary President](#)
- [One billion refugees](#)



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FOR A BETTER  
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